CLAIMS - - I claim:

- 1. A folding tie, comprising:
 - a) a foldable support element having a plurality of opposing major sides;
 - b) at least two male fastening members on said opposing major sides of said support element, respectively; and
 - c) at least two female fastening members on said opposing major sides of said support element, respectively; whereby, when said support element is folded, at least one of said female fastening members, will be detachably joined to at least one of said female fastening members to form a releasable couple.
 - 2. The folding tie of Claim 1, further including a label surface on one of said opposing major sides of said tie.
 - 3. The folding tie of Claim 1 wherein said fastening members comprise hook-and-loop touch-surface fasteners.

- 4. The folding tie of Claim 1 further including;
 - a) at least one discontinuity between segments of said support element;
- b) at least one spanning element, spanning said discontinuity, and interconnecting said segments of said support element.
- 5. A method for managing at least one moveable article, comprising:
 - a) providing at least one folding tie, said tie including a foldable support element having a plurality of opposing major sides and having at least two male fastening members on said opposing major sides of said support element, respectively, and having at least two female fastening members on said opposing major sides of said support element, respectively; and
 - b) folding said support element around said moveable article for detachably connecting at least one of said male fastening members to at least one of said female fastening members for providing a releasable couple which holds said support

element in folded form around said moveable article, thereby to enfold and hold said article to effect organization and detachable securement thereof.

- 6. The method of Claim 5 wherein said male and female fastening members comprise hook-and-loop touch-surface fasteners.
- 7. The method of Claim 5, further including a label surface on one of said major sides of said tie.
- 8. The method of Claim 5, further including;
 - a) at least one discontinuity between segments of said support element; and
 - b) at least one spanning element, spanning said discontinuity and interconnecting said segments of said support element.

- 9. A folding tie, comprising:
 - a) a foldable support element having a plurality of opposing major sides;
 - b) said support element having at least two arms radiating from a common point; and
 - c) at least two male fastening members on said opposing major sides of said support element, respectively; and
 - d) at least two female fastening members on said opposing major sides of said support element, respectively; whereby, when said support element is folded, said one of said male fastening members will be detachably connected to said one of said female fastening members to form a releasable couple.
 - 10. The folding tie of Claim 9 wherein said arms are furcated.
 - 11. The folding tie of Claim 9, further including a label surface on one of said major sides of said tie.



- 12. The folding tie of Claim 9 wherein said male and female fastening members comprise hook-and-loop touch-surface fasteners.
- 13. The folding tie of Claim 9 further including;
 - a) at least one discontinuity between segments of said support element;
 - b) at least one spanning element, spanning said discontinuity, and interconnecting said segments of said support element.
- 14. A folding tie, comprising:
 - a) a sheet-like foldable support element having a plurality of opposing major sides;
 - b) each of said major sides of said support element having at least two male fastening members on said opposing sides of said support element, respectively; and
 - c) each of said major sides of said support element having at least two female fastening members on said opposing sides of said support element, respectively; whereby, when said

support element is folded, said one of said male fastening members will be detachably connected to said one of said female fastening members to form a releasable couple.

- 15. The folding tie of Claim 14, further including a label surface on one of said opposing major sides of said tie.
- 16. The folding tie of Claim 14 wherein said male and female fastening members comprise hook-and-loop touch-surface fasteners.
- 17. A folding tie, comprisings
 - a) a foldable support element having a plurality of opposing major sides;
 - b) at least one of said opposing major sides of said support element conveying an image; and
 - c) at least two male fastening members on said opposing major sides of said support element, respectively; and
 - d) at least two female fastening members on said opposing

major sides of said support element, respectively; whereby, when said support element is folded, said one of said male fastening members will be detachably connected to said one of said female fastening members to form a releasable couple.

- 18. The tie of Claim 17, further including a label surface on one of said opposing major sides of said tie.
- 19. The tie of Claim 17 wherein said male and female fastening members comprise hook-and-loop touch-surface fasteners.
- 20. The tie of Claim 17, further including a decorative component on at least one of said major opposing sides of said tie.

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